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AHB PRESENTS

Robert Shepard

Build Your Brand to Build Your Business



Branding is important to a business of any size, and it is critically important that your prospects perceive your business in the right way. In this session, we will discuss the importance of having a well-defined brand in order to attract the type of clients you want. We will then discuss the steps and strategies for launching a new brand or redefining an existing one.

Brand and Marketing Strategist Robert Shepard is a partner in the creative agency **Slow Fast Go**, which works with large companies as well as solo entrepreneurs to develop their brands.

Thursday, March 19, 2020, 6–9 PM

S.M.I.L.E. Station, 8210 SE 13th Avenue, Portland, Oregon

\$10 includes dinner, program, and networking.

RSVP to: communications@ahboregon.org or call 503-232-2326